PROGRAM SPECIFIC OUTCOMES (PSOs) FOR UNDERGRADUATE COURSES

Programme: B.A. English (Special)

PSOs	Program Specific Outcomes
PSO1	The students are able to develop the various components of language and literature.
PSO2	The students are able to improve the employability by developing life skills and soft skills.
PSO3	They are able to develop the mental and moral ethics of the society through some literary pieces
PSO4	Students are developed their overall linguistic competence of the students.
PSO5	The students are able to enhance the creative ability with the help of major and minor aspects of literary genres.

Programme: B.A. Marathi (Special)

PSOs	Program Specific Outcomes
PSO1	मराठी साहित्यातील विविध प्रवाह आणि प्रकार लक्षात येतात.
PSO2	विद्यार्थ्यांच्या वाद्मयीन अभिरुचीचा विकास होतो.
PSO3	साहित्याचे आकलन, आस्वाद आणि मूल्यमापन करण्याची क्षमता विद्यार्थ्यांमध्ये विकसित होते.
PSO4	प्रगत भाषिक कौशल्यांची क्षमता विद्यार्थ्यांमध्ये विकसित होते.

Programme: B.A. Economics (Special)

PSOs	Program Specific Outcomes
PSO1	Gained the knowledge of economics basic concept
PSO2	Realized the links between population and economic development
PSO3	Examine the basic obstacles to economic development
PSO4	Understood the role of government in economies stabilization

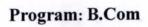
Programme: B.A. Political Science (Special)

PSOs	Program Specific Outcomes	
PSO1	To make the students aware of their Rights and Duties	
PSO2	Enrich to the students and citizen to Political Participation.	
PSO3	Examine the basic Problems of Indian Politics	
PSO4	To make the students aware of social justice.	



Programme: B.A. Sociology (Special)

PSOs	Program Specific Outcomes
PSO1	Academic competence: (i) Understand fundamental concepts and theories in Sociology. (ii)Demonstrate an understanding of the interlink ages between varied social phenomena. (iii) Interpret contemporary social reality by utilizing the varied theoretical tools.
PSO2	Personal and Professional Competence: (i) Integrate theoretical knowledge with understanding of contemporary social reality (ii) Analyze social policies and legal provisions. (iii) Write articles highlighting social challenges, policies.
PSO3	Research Competence: (i) Apply research methodology skills for designing and undertaking social research Projects. (ii) Integrate theoretical understanding and research skills for analysis of social Challenges, social policies.
PSO4	Entrepreneurial and Social competence: (i) Employ skills in specific areas related to Sociology such as urban sociology, developmental sociology, public policy. (ii) Awareness of ethical issues: Emphasizing on academic and research ethics, academic and empathetic understanding of issues pertaining to vulnerable sections of Indian society.



PSOs	Program Specific Outcomes
PSO1	The knowledge of Marketing Management is to be useful to the students a successful modern marketer.
PSO2	Students able to apply the knowledge of various aspects of marketing management
PSO3	Students are able to interpret the issues in marketing and their solutions by using relevant theories of marketing
PSO4	Students was aware the basics knowledge of Marketing Management which is the basic foundation of marketing subject.
PSO5	To orient the students in recent trends in marketing management.
PSO6	Students understood the concept of Green Marketing
PSO7	Enable the students to apply marketing knowledge in practical by enhancing their skills in the field of Marketing.
PSO8	Students equipped with a comprehensive understanding of the key factors indemand and sales forecast
PSO9	Familiarizing the students with the application of the concept & need of marketing in Non-profit organization
PSO 10	Understanding marketing organizationand its changing role.
PSO 11	Understanding the concept and importance of Building Brand Strategy, as well as its relationship in reviewing to competitive advantage
PSO12	Familiarizing the students with concept of advertising and advertising media.
PSO13	To provide the students the knowledge about appeals and approaches in advertisement.
PSO 14	To acquaint the students to the economic, social and regulatory aspects of advertising.
PSO15	Students was aware about the role of Brand Management in marketing management
PSO16	Enable the students to apply the marketing knowledge in precise by enhancing their skills in the field of advertising.

PROGRAM SPECIFIC OUTCOMES (PSOs) FOR POSTGRADUATE COURSES

1. Program: M.A. (Economics)

PSOs	Program Specific Outcomes
PSO1	Realize the importance of the changing role and functions of the Government in an economy.
PSO2	Enriched through the study of labour market reforms in India
PSO3	Examine centre-state relationship and realize its importance to sustain democracy in India
PSO 4	Improved thinking level as policy makers on India s economic problems

2. Program: M.A.(Marathi)

PSOs	Program Specific Outcomes
PSO1	विशिष्ट कालखंडातील साहित्याची जाण विद्यार्थ्यांमध्ये निर्माण होते.
PSO2	दलित साहित्य व ग्रामीण साहित्याच्या चिकित्सक अभ्यासाची क्षमता विकसित होते.
PSO3	संशोधन करण्याची दृष्टी व क्षमता विकसित होते.
PSO4	समाज व्यहारात भाषेचे आकलन व वापर करण्याची क्षमता विकसित होते.
PSO5	भाषांतर क्षेत्रात संधी उपलब्ध होतात.
PSO6	विविध भाषाकुलांचा परिचय होतो.